



**LEAGUE OF WOMEN VOTERS®
OF PENNSYLVANIA
CITIZEN EDUCATION FUND**
www.palwv.org



Water Resources Education Network
a project of the League of Women Voters of PA Citizen Education Fund

<http://wren.palwv.org>

www.sourcewaterpa.org

League Initiatives in Pennsylvania

A source of nonpartisan education for PA citizens



LEAGUE Voter Education

Voter Guides

Candidate
Debates

Pipeline Safety Project

Citizen education

Federal Dept of
Transportation

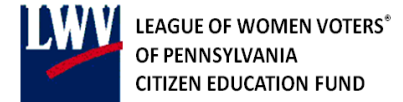
Straight Scoop on Shale Project

Western PA

WREN Project

350 Water
Education
Projects
>\$2 million
in PA

About WREN



<http://wren.palwv.org> & www.sourcewaterpa.org

- Focus is developing & supporting local coalitions in PA that can help municipal officials, communities & public water systems understand and protect their water resources for future generations
- WREN Grants complement or may be the seed for larger scale water initiatives
- Funded over 325 local PA community partnerships that conduct grass roots water resource education projects - over \$2.0 million in mini-grants of \$5,000 or less in PA
- Grant products & resources are shared for re-use on WREN website – public domain



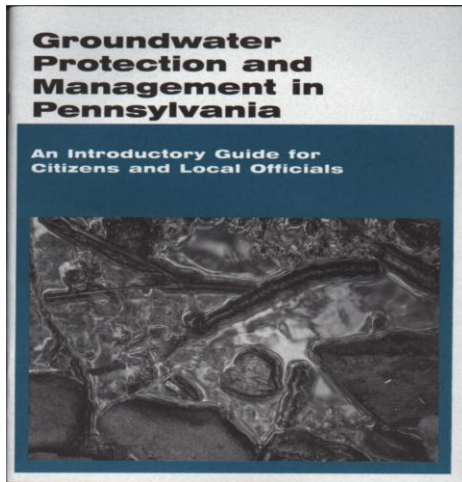
WREN Water Education Resources

available free of charge – specific to Pennsylvania

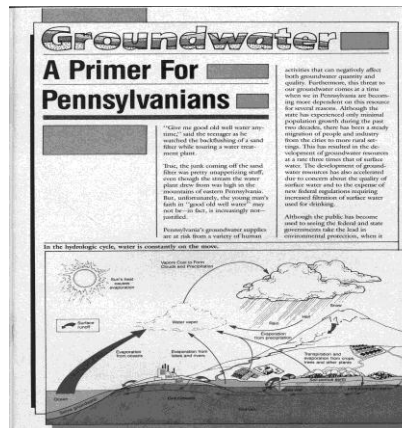
- WREN Websites:
 - <http://wren.palwv.org>
 - www.sourcewaterpa.org
- Drinking Water Protection Workshops
- Grants for Community Water Education
- Publications & Resources

56 Workshops to date across PA

Free Electronic Newsletter



Groundwater Primers for education events



Take Action with WREN Grants – Two Tracks

Local partnership

2014 Round opens January 2014



**Community
Watershed
Education Grant**



**Source Water
Protection
Collaborative Grant**

**Municipality must actively
participate in project
Up to \$5,000/project**

**Community Water System
must actively participate
Up to \$7,000/project**

Details at http://wren.palwv.org/grants/grants_wren.html

WREN FUNDED PROJECTS

<http://wren.palwv.org>

Local Projects

Back to:
[List of Counties](#)



[Contribute a photo to our site.](#)

Dauphin County

Dauphin County (SC): [The Manada Conservancy](#), Grant Amount: \$4,950

Project Title: *The Swatara Greenway: Restoring Our Riparian Buffers, a Community Planting Project*

Contact: Jennifer Hine, 717-566-4122

Funded by: [LWVPA-CEF WREN Project](#), Watershed Education to prevent Nonpoint Source (NPS) pollution 2013-2014

Email: jhine@manada.org

Partners: The Manada Conservancy, Hummelstown Borough

Focus: The partners will conduct a hands-on streamside buffer planting event to educate municipal workers and creek side landowners. The planting project will create a 100 ft. buffer with educational signage to demonstrate proper installation of stream buffers and why they are essential to water quality. The partners will design and install educational signage at the site.

[Dauphin County Conservation District](#), Grant Amount: \$2,970

Project Title: *Spring Creek Riparian Buffer Project*

Funding Source: [LWVPA-CEF WREN Project](#), Watershed Protection Project 2011-2012

Contact: Mike Yanchuk, Gil Hirschel 717-921-8100 Email: myanchuk@dauphinc.org

Partners: Derry Township, Derry Township School District, PA American Water, Swatara Watershed Association

Focus: This project will improve water quality by reducing stream bank erosion and improving stormwater management. Project components include establishing a 4,436 ft. buffer, training school and park maintenance departments on upkeep for the buffer, and installing [educational signage](#) detailing the environmental benefits of riparian buffers. An added bonus is that the site will serve as an outdoor classroom for the Hershey High School's environmental club.

[Dauphin County Conservation District](#), \$5,000

Project Title: *Dauphin County Municipal Stormwater Education*



Funded by: [LWVPA-CEF WREN Project](#), Watershed Protection Project 2006-2007

Project Title: Dauphin County Municipal Stormwater Education

Areas to be protected: Watersheds in Dauphin County

Partners: Swatara Township, West Hanover Township

Focus: equip municipal officials in the county with the tools and knowledge to make decisions related to development and stormwater management which will prevent nonpoint source pollution from reaching the county's rivers and streams. Produce [Stormwater Newsletters](#).

Contact: Gilbert Hirschel, ghirschel@dauphinc.org, 717-921-8100

[Alliance for the Chesapeake Bay](#), Dauphin County, \$3,880

Funded by: [LWVPA-CEF WREN Project](#), Watershed Protection Project 2003-2004

Project Title: Treating Stormwater with Rain Gardens and Rain Barrels

Area(s) to be protected: Paxton Creek Watershed

Partner(s): Homebuilders Association of Metropolitan Harrisburg, Joseph Levendusky Nursery and Landscape, Paxton Creek Watershed and Education Association, and Susquehanna Township

Focus: install raingarden and a rain barrel demonstrations at the Homebuilders Association of Metropolitan Harrisburg office and develop a brochure ([side one](#), [side two](#)) that can be used by developers and other stakeholders to prevent nonpoint source pollution

Contact: Rebecca Wertime, 717-737-8622, email: wertime@acb-online.org



WREN Projects Help Communities Understand Nature Protection and ways to sustain Local Water Resources for Future Generations



Two Tracks

■ Watershed Education Grant Program

Funded by PA DEP Nonpoint Source /Growing Greener Program

➤ Goal - reduce nonpoint source pollution threats: includes drainage or runoff from: **abandoned coal mines, oil or gas wells; inadequate erosion control practices** during development; **improper agricultural and timber harvesting practices**; failing **on-lot septic systems** or other waste disposal sites; and **land use changes** that affect runoff.

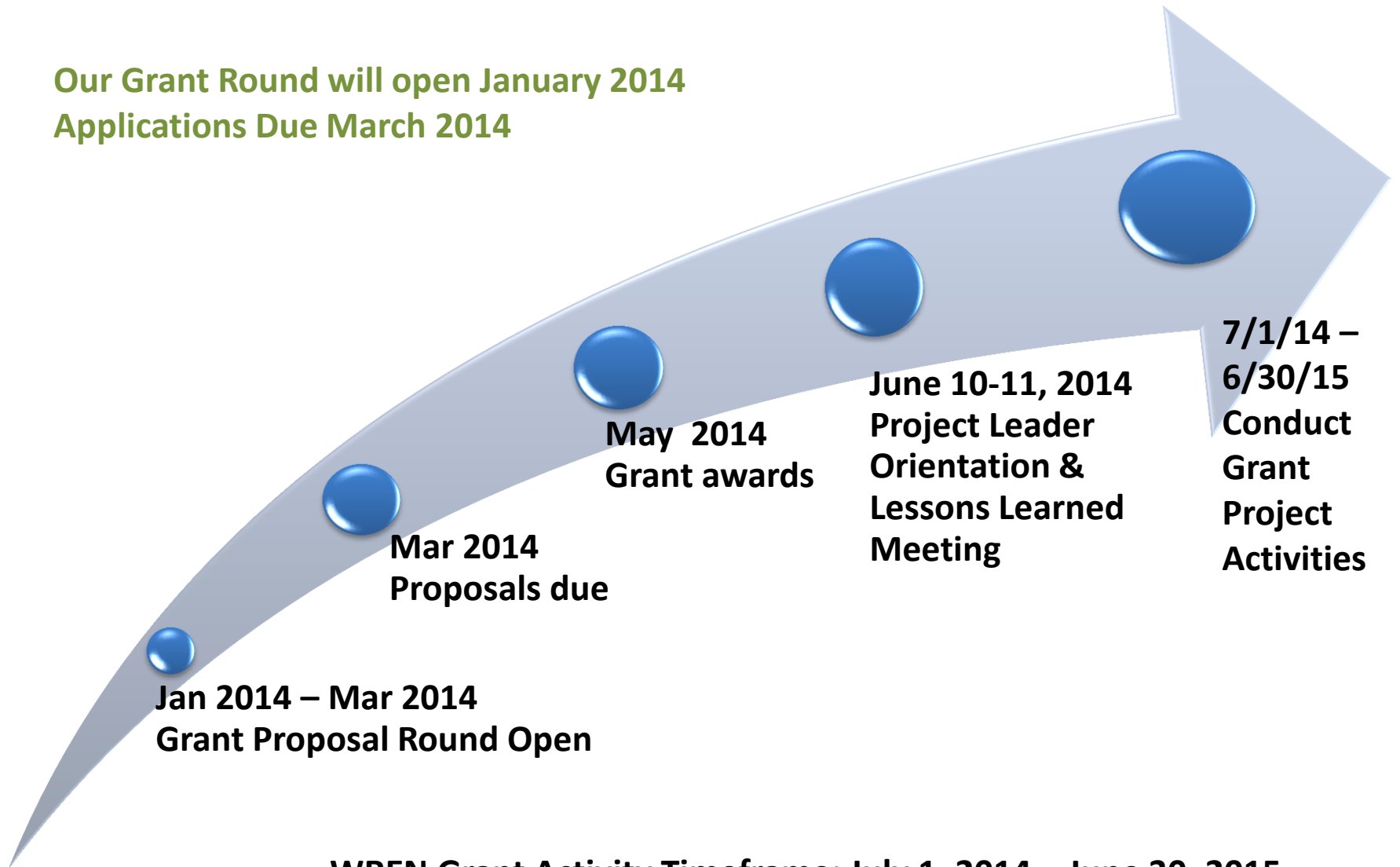
■ Source Water Protection Program

Funded by PA DEP/EPA - Safe Drinking Water Act

➤ Goal: protect public health by curbing pollution threats to drinking water in watershed lands, regardless of the source

WREN Grant Timeline

**Our Grant Round will open January 2014
Applications Due March 2014**

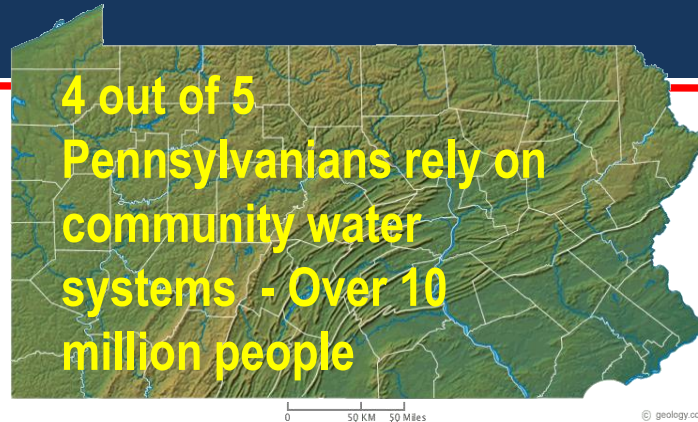


WREN Grant Activity Timeframe: July 1, 2014 – June 30, 2015

Watershed/Nonpoint Source Pollution Education Grant

- Focus is on education about one or more nonpoint sources of pollution
- Municipality(ies) must have active role
- Help municipality develop their role in project
- Learn about your Target Audience & Barriers
- Encourage Action & Behavior Change – Keep it simple and focus on 1 - 2 actions. (use Social Marketing tools – norms, prompts, etc.)

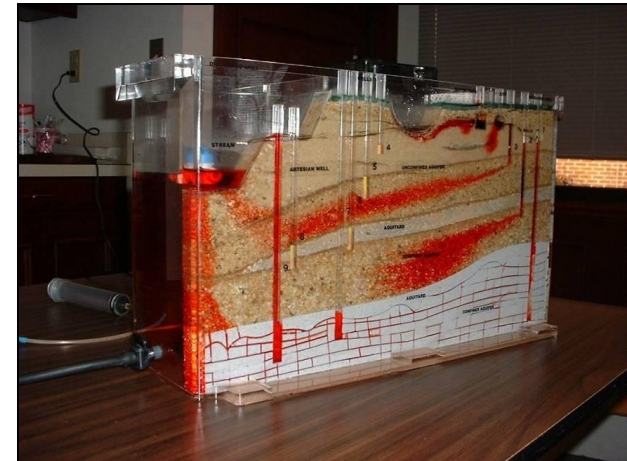
Source Water Protection Collaborative Grants



- **Form a SWP Collaborative - County or Region**
- **Create Source Water Environmental Education Team (SWEET)**
 - Comprised of 3 – 5 people
 - Examples: Conservation District, Cooperative Extension, water supplier, watershed group, Environmental Advisory Council, retired water professionals, educators, etc.
 - **SWEET** Team conducts Community Education to protect public water supply areas
 - Briefing for educating County/Municipal officials about location of source water protection areas & appropriate SWP management measures
 - Conduct 3 source water protection public education events
 - Approach Civic groups rather than try to pull people to you

Source Water Protection Collaborative Grants

- Develop educational materials – Fact Sheet, brochure, webpages
- Use visual models including Enviroscape, Source water protection area maps, & Groundwater model
- Coordinate with Emergency response & Planning
- Offer to work with Schools for SWP session



PA Source Water Protection Coalitions



Schuylkill Action Network –
www.schuylkillwaters.org



River Alert Information
Network



Triple Divide
Watershed Coalition



North Central Source Water
Protection Alliance – Lycoming
County



Central PA SWP Alliance for
Protection – Centre/Clearfield
Counties

2012-2013 Source Water Collaborative Projects

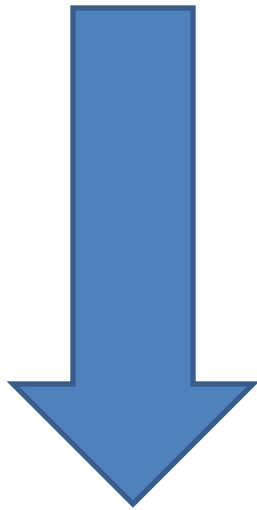
- City of Allentown/Lehigh County Authority - \$7000
- Eastern Lancaster Coalition - \$5000
- Rush Twp, Centre County Coalition - \$6,000

**Central PA Source Water Alliance for Protection
holds 1st Clean Water Days April 2013 at Black Moshannon State Park
Centre County – 575 5th grade students**



The Challenge - Planning for Volunteers

Good fortune is what happens when opportunity meets with planning – Thomas Edison



Decline in numbers of
Volunteers
Decline in staff able to
train volunteers



Increase in Demand
for Volunteer Services



Increase in Skill sets
needed from
Volunteers

Why Do People Volunteer?

- To use their skills for good
- To learn new skills
- To meet people
- To build relationships
- To learn about an organization
- To have fun

Volunteers

- Marketing/Recruitment
- Training
- Retention
- Recognition



Volunteers

Shifting generational cultures

- 'Civics' or the generation that grew up during the Great Depression and WWII staffed many organizations as volunteers.
- They want the entire organization to succeed and are willing to do anything to make that happen.
- Whether it's serving on a board, staffing a fundraiser or providing program support, each will also pitch in to clean-up after an event, assemble a mailing or sell hoagies, if necessary.



Adapted from “Where Have all the Volunteers Gone” by Liesel Dreisbach
Senior Extension Educator
Ag Entrepreneurship/Economic and Community Development Team

Volunteers

Boomers are a little different. 1946 - 1964

- 77.3 million boomers
- Specific skills they want to share with an organization.
- Sometimes we offer to volunteer because we want to be trained in a new set of skills.
- We're not as flexible as the previous generation about doing whatever job needs to be done.
- And by the way, "I won't be here in December and again in May when I go to visit my grandchildren on the west coast. And I'm taking a cruise in the fall, so I won't be available then either."



Younger Volunteers

- Younger volunteers make time available to help their communities too. However, they often volunteer for a **specific event**, rather than for an **ongoing task**.
- In the case of Millennials, some volunteer opportunities fulfill internship, service, or class requirements.
- Count on them as volunteers for the semester only.
- **Food!** Pizza & donuts go a long way



Recruiting different generations takes different strategies

- Can no longer put up a flyer or post an announcement in the local newspaper about an agency needing volunteers and expect to harvest recruits.
- Social media attract younger volunteers.
- Flyers posted in public places like laundromats, grocery stores and libraries attract the general public, especially those of low to moderate incomes.
- Newspapers still attract volunteers, but generally only the older Boomers.



Recruiting Volunteers

- Referral
- Word of Mouth – local Contacts
- Use emotion and numbers to connect with hearts and minds
- Brevity, specificity and clarity

Recruiting Volunteers

- Community Service Breakfasts – TTF uses
 - Early am “schmooze”
 - Share what they will learn
 - Hand out your calendar of events/where help needed
 - Include a Tour if possible
- High Schools and Colleges
- Approach Company Green Teams
- Fire Departments
- Civic Clubs – Rotary, Jaycees, Kiwanis, Lions
- TTF suggests having specific plan/calendar & fit volunteers to it, not vice versa

Best Way to Recruit Volunteers?

- It's still all about the 'ask.'
- Asking someone to do a specific job is far more likely to result in a positive response than any other technique.
- Whether you are a municipal official or someone in an informal community group looking for volunteers, network and ask specific people to volunteer.
- People are still willing to volunteer. It's how we citizens, no matter what our generation, can help to improve our community's quality of life.



Volunteers

Training

- Staff Support is key to motivation & retention




Retention/Recognition

- Most prefer informal recognition
 - Phone call, thank you card
- Formal recognition – newspaper article
- Digital Badge – Paste to Facebook



Credly Give Credit Where Credit is Due!




**Congratulations, Julie,
you've been given Credit!**

Save & Share

To claim this TTF badge – and share it on social networks – click on the button above. If you already have a Credly account, simply sign in and then "Accept" the badge. If you are not a member, Create an Account (it's free), confirm your email address, and then "Accept" your badge.

Here's what TTF Watershed Partnership said:



Thank you, Julie, for your hard work planting the East Baeder Creek Riparian Buffer. We appreciate your efforts to help us improve our watershed.

| Credit Details | Issuer Details |
|---|--|
| Title Sow the Seeds of Change Volunteer | Issuer TTF Watershed Partnership |
| Description | |

Some of the most widely-used volunteer matching sites:

- Idealist.org
- NetworkforGood.org
- VolunteerSolutions (<http://volunteer.united-e-way.org/>)
- Volunteers of America (www.voa.org)
- VolunteerMatch.org
- PointsofLight.org

Volunteers



SIGN IN · REGISTER · Log In · SUPPORT

find OPPORTUNITIES

recruit VOLUNTEERS

CORPORATIONS · LEARNING CENTER · BLOGS

[Opportunities](#) · [Organizations](#) · [Learn About Volunteering](#)

VOLUNTEERS STILL NEEDED

100 Rain Gardens - storm water management "Many small is BIG"

Ambler EAC

☆☆☆☆☆ [REVIEWS](#)

I want to help!

[INVITE A GROUP](#)

[SHARE](#)



Cause Areas



When

Thu Sep 05, 2013 - Sat Oct 26, 2013

Where

346 Rosemary Ave
DEPENDS ON WEEKEND You Choose
Ambler, PA 19002



About

Rain Gardens are one of the best Management Practices for storm water management. Rain Gardens both reduce flooding and pollution while adding an attractive feature to yards. Rain Gardens are a way that each homeowner can take responsibility for the storm water that falls on their property. There is work during the week for corporate and business groups - mostly on Thursdays or Fridays -- ASK for your preferred date. Rest of the work is on weekends -- Saturdays between Sept. 5 to October 19. Gloves and tools and lunch provided. Assist us in digging 8" to...

[READ MORE](#)

Skills

Good Match For

Teens People 55+ Group

Requirements & Commitment

Must be at least 14
2 hours
Sign a "Hold Harmless"
Agreement. If underage -- h



Opportunities with Ambler EAC

- Many small is BIG! Installing..
- Outdoors - leaving a green..
- More many small is BIG! Install..
- 100 Rain Gardens - "Many small..
- 100 Rain Gardens - storm water..

Monthly Watershed Work Parties



Monthly Watershed Work Parties

The second Sunday of each month from 1 to 4 pm is set aside for watershed volunteers to get together. We put tools away at 3:30 and enjoy each other's company over tea and treats. We work on projects such as pulling invasive exotics near our salmonid creek, working on and creating trails, planting during the rainy season, caring and watering plantings, and pruning. We experience the change of seasons, notice the little changes in the

vegetation, and enjoy the sound of birds and the creek. We feel our muscles stretch and experience the touch and aroma of the soil.



25 Volunteer Management Practices

- Skills/needs spreadsheet for board recruitment
- Partnership with ATV groups
- Church partnerships
- Business partnerships
- Mandatory service volunteers
- Community service volunteers
- Student athlete volunteers
- Bi-monthly outreach meetings
- One-hour board meetings
- Volunteer contributions to newsletter
- Development of youth advisory board
- Formation of youth helper organization
- Wild and Scenic Film Festival
- Service learning projects
- Retired and Senior Volunteer Program
- Providing transportation
- Water monitoring through partnerships
- Water monitoring with individuals
- Volunteer appreciation picnic
- Constructing a rain garden
- Constructing wetlands
- Duck race
- 5k race
- Adopt-a-stream
- Fish fry

Funding

- Government Agencies
- Foundations
- Corporate and Business
- Chesapeake Bay Program
- Public Interest Groups
- Direct Appeal Fundraising/crowdsourcing
- Focus on Individuals



Best Practices for successful funding

- Collaboration
 - Source water protection funding comes in all different shapes and sizes
 - Accounting for all SWP efforts
 - A rising tide lifts all efforts
- Prioritization
 - Making the most out of limited resources
 - Logical investments for funders
 - Understanding the need



Funding

- Government Agencies
 - EPA
 - DEP
 - Growing Greener
 - Environmental Education Grants
 - Others
 - PennVEST
 - DCNR
 - Others



EPA

<http://water.epa.gov/aboutow/owow/funding.cfm>

EPA United States Environmental Protection Agency

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Water: Office of Wetlands, Oceans & Watersheds [Contact Us](#) [Share](#)

You are here: [Water](#) » [About the Office of Water](#) » [Office of Wetlands, Oceans & Watersheds](#) » [Watershed Funding](#)

Watershed Funding

Committed watershed organizations and state and local governments need adequate resources to achieve the goals of the Clean Water Act and improve our nation's water quality. To support these efforts, the U.S. Environmental Protection Agency (EPA) has created this Web site to provide tools, databases, and information about sources of funding to practitioners and funders that serve to protect watersheds.

- [Resources for Nonprofit Organizations](#)
- [Sustainable Finance Training](#)
- [Resources for State and Local Governments](#)
- [Federal Funding Programs](#)
- [Resources for Funders](#)
- [Funding Databases](#)
- [Sustainable Finance Tools](#)



Green Infrastructure Projects

Examples of eligible green infrastructure

- Installation of porous pavement, green roofs and other approaches to managing wet weather run-off
- Street tree and urban forestry programs
- Installation of riparian buffers and wetlands
- Downspout disconnection programs to eliminate storm water from combined sewer systems
- Installation of water meters
- Purchase of leak detection equipment
- Energy efficiency – retrofits and upgrades to pumps and treatment processes
- Installation of water efficient fixtures, fittings, equipment and appliances

PennVEST

Eligible Applicants

- Municipalities
- Municipal Authorities
- County Conservation Districts
- Watershed Organizations
- Nonprofit Organizations
- Other Private Entities

Types of Specific Practices



- Agricultural BMPs: BMPs in NRCS Technical Manual
- Urban Runoff: BMPs in DEP Stormwater Best Practice Manual (Limited to “Developed” areas identified in County Comprehensive Plan)
- AMD & Brownfields: Specific lists of BMPs in the Preliminary Program Design manual

How to apply

- Contact the PENNVEST Project Specialist for your area of the state
- Participate in a planning consultation meeting with PENNVEST and DEP
- Submit application through PENNVEST website: www.pennvest.state.pa.us

Funding



- Foundations

- Foundation for Pennsylvania Watersheds (FPW)
 - Mostly Western PA
- Colcom Foundation
- William Penn Foundation – Delaware Watershed
- Heinz Foundation – primarily western PA
- National Fish & Wildlife Foundation - 70 grant programs, created by Congress; science-based, all 50 states
- Many Others – local foundations



Chesapeake Bay Program

- The **Chesapeake Bay Stewardship Fund** is a partnership between the Bay Program and the National Fish and Wildlife Foundation
- Small Watershed Grants, Targeted Watershed Grants, Conservation Innovation Grants and Innovative Nutrient and Sediment Reduction Grants.
 - Chesapeake Bay Small Watershed Grants (SWG) Program awards grants of \$20,000 to \$200,000 - community-based projects
- - NOAA [Chesapeake Bay Watershed Education and Training \(B-WET\) grants](#) support Chesapeake watershed environmental education programs and professional development for teachers on Bay-related environmental topics
- Nutrient and Sediment Reduction Grants Program awards grants of \$200,000 to \$1 million

Funding

- Public Interest Groups

- Chesapeake Bay Trust –

- nonprofit grant-making organization dedicated to improving the Chesapeake Bay and its rivers through environmental education, community outreach, and local watershed restoration.
 - sale of the Maryland Treasure the Chesapeake license plate, donations to the Chesapeake Bay and Endangered Species Fund on the Maryland State income tax form, donations from individuals and corporations, and partnerships with private foundations and federal and state agencies
 - receives approximately \$5 million in contributions annually and reinvests those dollars
 - OPEN - K-12 Environmental Education Mini Grant - Up to \$5000
 - **Deadline:** The deadline is **January 10, 2014 at 5:00 pm.**



Funding



- Corporations & Businesses
 - Toyota Together Green
 - Tom's of Maine
 - Lowe's
 - Rite Aid
 - CVS
 - Target
 - WalMart
 - Local Businesses

Partnership



Looking for new opportunities



Direct Appeal - Crowdsourcing

Create your own fundraising site.

for donation pages, crowdfunding, and social fundraising campaigns

7 Habits of Effective Fundraisers

We combed through the thousands of individuals that used our platform and examined what and how much they raised. Seven themes stood out out of the most successful ones, and we distilled into seven habits for you to follow.

1 Personalize your fundraising

Effective fundraisers use their personalities to promote their campaign as well as stories. Your relationships with your friends, family and coworkers are compelling enough reasons for them to give to your cause.

2 Use multiple ways to raise awareness

Reach out to your personal network of friends, family, and co-workers. A personalized email is the best way to get donations. Social media is helpful to reach new audiences, too.

3 Keep up the human connections

Helping other people connect with the cause and need by focusing on being human. Meet people face-to-face to help them understand your passion for and commitment to the cause.

4 Anyone can make a difference

Show that even small contributions will amount to big, tangible results. Let donors know exactly where their money is going and how much of a difference it makes.

5 Your cause is worth the effort

Getting donations for a cause isn't easy. You'll have to persevere through some dry spells and be assured that your efforts matter (because they really do!).

6 Remind others to contribute

Update and share progress with friends and family. This is an opportunity to remind others of your fundraising progress and how they can help.

7 Be appreciative

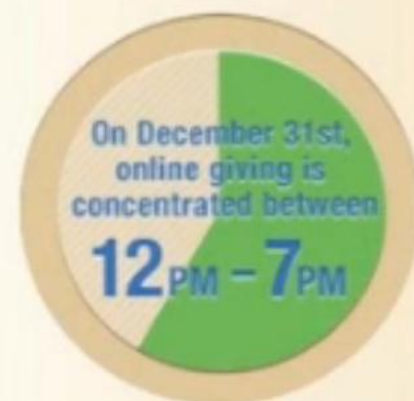
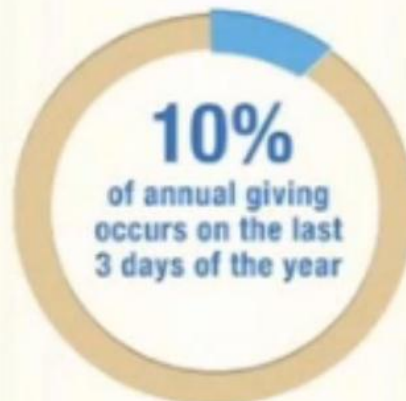
Always thank your donors and supporters! They want to be recognized and your appreciation goes a long way.



3. Build a common campaign story across channels

- **Problem:** Why you are reaching out now
- **Solution:** How you will address the problem
- **Goal:** Measurable target for success
- **Timeline:** Set a deadline to convey urgency
- **Action:** What can people do to help

GENEROUS PROCRASTINATORS DOMINATE IN DECEMBER



We are Entering the Giving Season



Do you have a plan in place to meet your year-end fundraising goals?

- According to statistics, your organization **could be raising up to 40% of its donations** during the last six weeks of the year.
- **A full third (33%) of the donations made in December occur on the 31st of the month!**
- If your plan for year-end is to send out one letter to your list and cross your fingers, **you're leaving money on the table!**
- Supercharge your fundraising in the critical last six weeks of the year

Bring creativity to life

Curious how Kickstarter works?

Learn more >

With the help of his 961 backers, Jack published his first novel.



Staff Picks: Film & Video

See all 802 Film & Video projects



Paa Joe & The Lion documentary

by Artdocs in Nottingham, United Kingdom

Paa Joe & The Lion is a feature length documentary about the 'Grandfather of Ghana's Fantasy Coffin trade'

36% funded £7,301 pledged 17 days to go

- Art
- Comics
- Dance
- Design
- Fashion
- Film & Video**
- Food
- Games
- Music
- Photography
- Publishing
- Technology
- ...

Kickstarter Project
<http://www.kickstarter.com/projects/1391435578/lithographic-print-of-the-new-usda-plant-hardiness>

Lithographic Print of the New USDA Plant Hardiness Zone Map

by Holly Heintz Budd

Home Updates **5** Backers **76** Comments **2**

Capitol Heights, MD Publishing

Funded! This project successfully raised its funding goal on Aug 14.



Share **322** Tweet Embed

★ Remind me

Big, 40" x 60" print of the beautiful, new USDA Plant Hardiness Zone Map. Genuine Offset Lithography!

Greetings,

We are Mark and Holly. We have a small farm where we grow food for our family.

But our income comes from the map printing company started in 1921 by Holly's great grandfather.

Now we have a chance for our 2 passions, farming and map printing come together.

76

backers

\$4,939

pledged of \$4,840 goal

0

seconds to go

Funding period

Jul 12, 2013 - Aug 14, 2013 (33 days)



Project by

Holly Heintz Budd
Capitol Heights, MD

[Contact me](#)

First created · 13 backed

[f](#) Holly Heintz Budd 792 friends

Website: whmap.com

[See full bio](#)

Pledge \$5 or more

2 backers

Personal thank you note, made from a map.

Estimated delivery: Sep 2013

Pledge \$5 or more

16 backers

"Seed" Receive weekly updates on the progress of our project, honorable mention as a supporter on our web page, and have your name listed on the poster of participants/contributors.

Estimated delivery: Jun 2013

Pledge \$15 or more

46 backers

"Seedling" "Veggies Fresh from Our Parking Lot" American-made T-shirt OR a free dessert or smoothie, receive weekly updates on the progress of our project and honorable mention as a supporter on our web page and have your name listed on the poster of participants/contributors.

Estimated delivery: Jul 2013

Ships within the US only

Pledge \$25 or more

38 backers

"Sprout" Free dessert or smoothie AND "Veggies Fresh from Our Parking Lot" American-made T-shirt, receive weekly updates on the progress of our project and honorable mention as a supporter on our web page and have your name listed on the poster of participants/contributors.

Estimated delivery: Jul 2013

Ships within the US only

Pledge \$50 or more

70 backers

"Budding Plant" Free dinner for one at the Duluth Grill (beverage and entree), hand-made, hand-painted Duluth Grill mug by local artist Karin Kramer or autographed copy of our cookbook, "Veggies Fresh from Our Parking Lot" American-made T-shirt, receive weekly updates on the progress of our project, honorable mention as a supporter on our web page, and have your name listed on the poster of participants/contributors.

Estimated delivery: Jul 2013

Ships within the US only

Pledge \$100 or more

38 backers

Duluth Grill Parking Lot Orchard

by Duluth Grill

Home Updates 7 Backers 262 Comments 0

Duluth, MN Food

Funded! This project successfully raised its funding goal on Jun 20



Share Tweet Embed

252

backers

\$13,811

pledged of \$10,000 goal

0

updates to go

Funding period
May 30, 2013 - Jun 29, 2013 (30 days)

Project by
Duluth Grill
Duluth, MN
[Contact me](#)

First created - 7 backed

Has not connected Facebook

Website: duluthgrill.com

[See full bio](#)

Pledge \$5 or more

16 backers

"Seed" Receive weekly updates on the progress of our project, honorable mention as a supporter on our web page, and have your name listed on the poster of participants/contributors.

Estimated delivery: Jun 2013

Pledge \$15 or more

46 backers

"Seedling" "Veggies Fresh from Our

A parking lot orchard/rain garden to protect Miller Creek from runoff, beautify west Duluth, and provide fresh, local produce.

Hartel's / DBJ Disposal Companies have partnered with us and are offering a **MATCHING GRANT** of \$5,000. This means each additional dollar above our original \$10,000 goal is worth **DOUBLE**. Thanks to your help, we now have enough for phase one of the project—an orchard in the middle of the parking lot as planned. But we're looking to create a rain garden as a separate entity to powerfully reduce runoff right next to the creek where it needs it most.

Phase Two: Separate Rain Garden (Phase One is funded)

- Design/land survey: \$1,500
- Digging and carting out asphalt: \$1,500
- Logs and soil: \$1,500
- Trees and plants: \$4,000
- Labor: \$1,500

Kickstarter

Sustainable Stormwater Demonstration site at Cynwyd Station

by Sarah Francis

Home Updates **6** Backers **85** Comments **1**

Bala-Cynwyd, PA Product Design

Funded! This project successfully raised its funding goal on Mar 16, 2013.



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More than just a rain garden: an innovative rainwater harvesting system will complete the green renovation of an historic train station

85

backers

\$5,650

pledged of \$5,000 goal

0

seconds to go

Funding period

Jan 30, 2013 - Mar 16, 2013 (45 days)



Project by

Sarah Francis

Bala-Cynwyd, PA

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First created · 1 backed

[Sadie E. Francis](#) 331 friends

Website: cynwydheritagetrail.com

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Status 10/21/13

2nd Tank Bench installed


Home **Updates 6** Backers **85** Comments **1** Bala-Cynwyd, PA Product Design

Funded! This project successfully raised its funding goal on Mar 16, 2013.

Update #6 Oct 21, 2013

The tanks are in!

[Comment](#) [Like](#) 8 likes



Thanks so much to all of our supporters and cheerleaders! It took a little longer than planned, but we think it was worth it. After 6 months of design perfecting, paperwork filing, and approval processing, they were made and then constructed on-site by our tiny, tiny army of volunteers. Pictured here is Gavin, the designer, right after we finished installing the second tank bench. They are already winterized and ready for a party. We think they look great, and are already helping to keep the station basement dry. Message me if you want more info, or stop by the station. Keep a look out on Kickstarter for more public projects around the station. All the best, Sadie

[Comment](#)

85 backers
\$5,650 pledged of \$5,000 goal
0 seconds to go

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Pledge \$25 or more
27 backers


free historic tour of the train station and Cynwyd Heritage Trail, taking a historic bridge over the river, ending up at the Manawunk Brew Pub. OR John

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How to setup your page

It's easy to setup and customize your page.
Just follow seven simple steps.

1 Visit your nonprofit's fundraising site

2 Click "Create a fundraising page" or "Login" (if you have an account)

The screenshot shows a web browser window displaying the fundraising page for 'The Adventure Project | Stoves for Haiti'. The page features a video player on the left, a progress bar at the top right showing 0% of \$21,220 raised out of a \$20,000 goal, and a 'Make a Donation' button. Below the video, there is text describing the project's mission and a 'Join the Stoves For Haiti Team' section. Two callout boxes with purple arrows point to 'Create a Fundraising Page' buttons: one in the top right corner and one in the 'Join the Stoves For Haiti Team' section.

Click to create a fundraising page

Click to create a fundraising page

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Google Inc. · October 14, 2013
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Top Developer

One Today
How your \$1 helps
\$50 = 1 acre of coral reef protected
Did you know?
If the present rate of destruction continues, 70% of the world's coral reefs will be destroyed by the year 2050.
Adopt A Coral Reef
The Nature Conservancy is working to restore severely degraded reefs to restore this vital habitat. The Conservancy and our partner organizations have successfully grown baby corals in underwater nurseries and transplanted more than 10,000 staghorn and elkhorn corals in Florida, the Bahamas, and in the U.S. Virgin Islands.
Recent givers
Gene Byrne
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The Nature Conservancy
The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people. We've protected more than 175 million acres of land and thousands of miles of rivers worldwide—and we've opened more than 100 marine conservation programs globally.
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Guardians of the Brandywine Fall Fundraiser

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*-Guardians of the
Brandywine*

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So far we've earned
\$39



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Resources

- <http://www.causemarketingforum.com/>
- <http://selfishgiving.com/>
- <http://www.johnhaydon.com/>

2013

7

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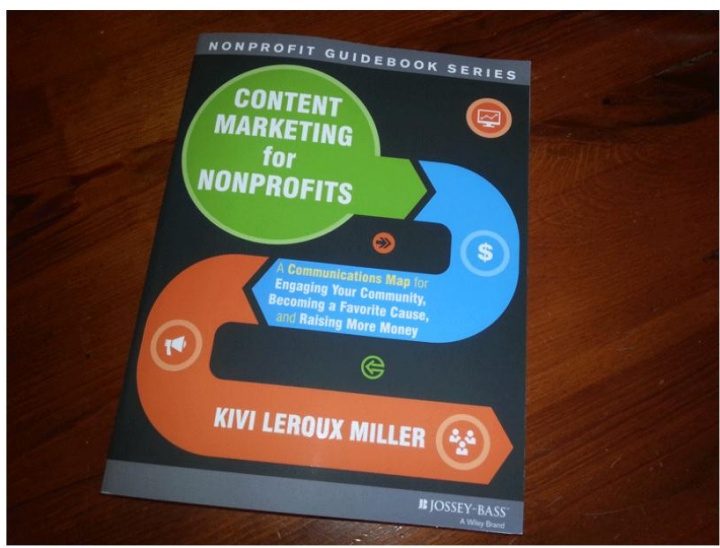
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October 23rd, 2013 by [johnhaydon](#)



In [Content Marketing for Nonprofits](#), Kivi Leroux Miller mentions a language study by [Jen Shang](#), a psychologist who studies philanthropic behavior uncovered nine agitators Americans use to define a good person:

1. Kind

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